CAFC-97-07M

Concordia University
Faculty of Commerce and Administration
Faculty Council
Friday, October 24, 1997

Minutes

Present: M. Anvari, Chair
K. Argheyd (Mana.), C. Bayne (DS&MIS), S. Betton (Fina.), M. Boudreau (CASA), J. Craighead (Acco.), J. Etezadi (DS&MIS), G. Fisher (Econ.), Z. Gidengil (Mktg.), J. Hall (Mana.), L. Healey (Reg.), S. Hoffman (Lib), B. Hughes (CGSA), J. E. Jans (SGS), G. Johns (Mana.), G. Kanaan (Acco.), R. A. Long (Acco.), L. McGown (Mktg.), C. Malatesta (CASA), G. Martin (Eng. & Comp. Sci.), R. Martin (Reg.), D. Morin (Assoc. Dean), R. Quinn (Reg.), F. Rashkovan (Mana.), J. J. Segovia (Acco.), M. Sharma (DS&MIS), J. Switzer (Fina.) A. Teffeteller (CMLL), M. Thakor (Mktg.), M.-F. Turcotte (mana.), H. Warsame (Acco.), E. Xenos (P.R.)

Absent with regret: D. Acland, A, Brodt, T. J. Tomberlin

I **Call to Order**
The meeting was called to order at 09:35.

II **Closed Meeting**

[redacted]

[redacted]

III **Open Meeting**

IV **Approval of Agenda - CAFC-97-07A**
IT WAS MOVED BY J. HALL AND SECONDED BY J. SWITZER THAT THE AGENDA, CAFC-97-07A, BE APPROVED AS PRESENTED.

THE MOTION WAS CARRIED UNANIMOUSLY.

V **Approval of the Minutes - CAFC-97-06M**
IT WAS MOVED BY M. SHARMA AND SECONDED BY J. CRAIGHEAD THAT THE MINUTES OF THE FACULTY COUNCIL MEETING HELD SEPTEMBER 12, 1997, CAFC-97-06M, BE APPROVED AS PRESENTED.

THE MOTION WAS CARRIED UNANIMOUSLY.

VI **Chair's Remarks and Question Period (15 minutes maximum)**
The Chair reported that the Faculty Planning and Budget Committee will prepare the fourth draft of the Academic Strategic Plan 1998 - 2000 based on feedback received since the State of the Faculty Address. The revised document will be circulated and discussed prior to the preparation of the document that will be presented to Faculty Council.

The new brochure for the recruitment of international students was distributed to Council members. The Chair reported that it was being used by the Office of the Registrar on a recruitment trip to Hong Kong and Korea. Related to international student recruitment, the Chair announced that the Board of Governors had approved an increase in the foreign student tuition fee to $10,000. A marketing drive to increase the number of foreign students will be undertaken by Dr. Morin's office this fall.

The Chair announced that Concordia University and IATA have signed an agreement for a five-year period to expand the AMBA program internationally.

The Chair reported that two members of the Faculty Advisory Board have agreed to help to organize the Faculty Placement Centre. It is expected that the job description and candidate profile for the director of the Centre will soon be posted and the director would be in place by December. The Centre will also house an alumni development director, a position that will be funded by the Faculty.

The Chair announced the following events and encouraged faculty and staff participation: the launch of the Capital Campaign, Wednesday, October 29, at 11:00 a.m., fall convocation, Friday, November 21, at 10:00 a.m. in Place des Arts, and the Tenth Anniversary of the Faculty of Commerce Awards of Distinction, Thursday, November 27, 11:30 a.m. at the Queen Elizabeth Hotel.

Correspondence containing information about the Mentorship Program coordinated by H. MacKenzie, Centre for Teaching and Learning Services, was distributed to Council members.

VII Faculty Council Elections

1. One full-time faculty member to serve on the Senate Appeals Committee on Academic Misconduct (SACAM) for a two year term.
   M. Sharma was elected by acclamation to represent the Faculty on the Senate Appeals Committee on Academic Misconduct for a two year term.

2. One full-time faculty member to serve on the Senate Academic Program Committee replacing C. Draimin effective immediately and terminating May 31, 2000.
   The election was cancelled. C. Draimin has agreed to continue as the Faculty representative..

VIII Business Arising from Previous Meeting

1. Report: Beta Gamma Sigma
   The following motion was tabled at the last meeting of Faculty Council, September 12, 1997:

   IT WAS MOVED BY J. CRAIGHEAD AND SECONDED BY G. KANAAN THAT FACULTY COUNCIL ENDORSE THE APPLICATION FOR A BETA GAMMA SIGMA CHAPTER.

   H. Warsame reported that the costs for the chapter would include hosting head office representatives for a one day visit, and sponsoring annual banquets for students who are inducted to Beta Gamma Sigma. With regard to concerns about potential discrimination within Beta Gamma Sigma, he reported his examination of the history of the society revealed no hint of discrimination. The only criteria for eligibility is scholastic achievement and good conduct. With regard to concerns of elitism arising within the Faculty as a consequence of the establishment of a chapter, he advised that there would be little likelihood given the small percentage of the students involved who would be influenced by the chapter administrators, normally the Dean and the Associate Dean, Academic, and an election committee composed of faculty members who would be responsible for selecting the students. Additionally, the students selected could be limited to third year students only who would be inducted upon graduation. Copies of the application format, the constitution and the by-laws of Beta Gamma Sigma were distributed to Council members.

   H. Warsame advised that the major advantage for the students and the Faculty is increased exposure. Beta Gamma Sigma distributes information regarding members and their schools to many corporations, publicizes the membership in newspapers across the country and welcomes members to the bi-annual conference.

   Clarification was requested on Article IX concerning the ritual and Article III concerning the criteria

in place to determine "good moral character". H. Warsame responded that the criteria would be developed by the nominating committee who could bring the criteria to Council for feedback if so desired. He confirmed that the Faculty could opt to change the phrase to "good moral conduct" . It was suggested that the sole criterion for membership be scholastic excellence.

A lengthy discussion ensued regarding the specific criteria for judging good moral character or good moral conduct. While it was suggested that the University code of conduct would be an acceptable criteria, it was pointed out that code merely provides procedures for handling academic misconduct, not the criteria for good moral conduct. It was noted that more than 50% of the privately funded scholarships awarded by the University Scholarships and Awards Committee include a similar criterion, i.e. having upstanding values. The committee examines the student's academic performance and the candidate is required to submit a personal statement and a reference. It was suggested that the statement read "... and not in violation of the University's Code of Conduct." There was some concern that the Code of Conduct has now been replaced by the Rights and Responsibilities Code. It was suggested that the statement read: "...and not in violation of the University's rules and regulations".

In response, H. Warsame suggested that the statement be left in the constitution and be qualified in the by-laws as "not in violation of the University's rules and regulations." It was suggested that the statement be made positively - "....in accordance with University rules and regulations". One Council member stated that the terminology was so outdated that even if it were revised it would place the Faculty in danger of being accused of discriminatory practice by the politically aware. Although there was a sense that "moral character" could be substituted by a politically correct statement referring to the rules and regulations of Concordia, there was some concern that this criterion would eliminate a candidate with a high GPA who had been found guilty of plagiarism.

One Council member questioned the value of establishing a Beta Gamma Sigma chapter without more information for an informed debate. As a point of clarification, it was explained that the information about the Beta Gamma Sigma was received by the Dean as a result of the AACSB accreditation. The Dean forwarded the information to the CGSA and CASA executives who subsequently requested that the Faculty establish a chapter to give students a competitive edge and recognition from the many companies associates with the society. It was explained that Beta Gamma Sigma is the Commerce equivalent to Phi Beta Kapa and is the only system to recognize scholarly excellence in Commerce students in North America. Consequently, the development a Faculty mechanism for recognizing scholarly excellence, which was suggested by one member of Council, would not provide comparable benefits to the students.

H. Warsame advised that Beta Gamma Sigma is a not-for-profit organization registered with the IRS. The main goal of the organization is to foster business education. Activities include ethics in education conferences and recognition of entrepreneurial efforts that contribute both to business and to society.

Discussion ensued about the advisability of being affiliated with any organization that would apply a potentially discriminating criterion, namely "...of good moral character" which may reflect the discriminatory practices with regard to sex, race, religion etcetera within the organization.

After further discussion regarding the pros and cons of establishing a chapter and the removal of any statement in the documentation that could be abused, misconstrued or potentially discriminating, one of the members of Council asked the Chair to call the question.

The Chair confirmed that the revised constitution and by-laws would be returned to Council for consideration prior to proceeding with the application for a chapter of Beta Gamma Sigma.

THE MOTION WAS CARRIED (23 in favour, 1 opposed, 2 abstentions)

2. MBA Electives for January 1998

It was agreed that the Director of the MBA Program would discuss the needs of the students for January 1998 MBA electives with the Department Chairs and would report back to Council. The number of electives offered has been greatly reduced during the last two years resulting in students taking their electives at McGill.

IX Report: Undergraduate Programs, Academic and Student Affairs

The Chair advised that D. Morin was hosting an open house.

X Report: Graduate Programs, Research and Program Evaluation

1. DIA/DSA Curriculum Revisions - CAFC-97-07A-01

C. Bayne reported that the revisions which stem from the program appraisal recommendations have been approved by the Faculty Academic Program Committee.

IT WAS MOVED BY C. BAYNE AND SECONDED BY G. JOHNS THAT FACULTY COUNCIL APPROVE THE DIA/DSA CURRICULUM REVISIONS AS DESCRIBED IN DOCUMENT CAFC-97-07A-01.

It was agreed that the revisions for both the DIA/DSA Program and the AMBA program would be submitted to the Council of the School of Graduate Studies in a comparative format clearly identifying the present status and the proposed change.

THE MOTION WAS CARRIED UNANIMOUSLY.

2. AMBA Curriculum Revisions - CAFC-97-07A-02

D. Doreen reported that the revisions which include an increase in aviation specific content are the result of feedback from students, faculty and the market place. He highlighted the proposed revisions pointing out the option of submitting a paper based on of a 6 month training program after completion of all degree requirements in lieu of a business research paper. This revision responds to the fact that international students who complete a degree in Canada are allowed to work in Canada as part of their training for one year before returning home. This option is subject to approval by the AMBA committee and the training would be monitored by a faculty member.

IT WAS MOVED BY M. SHARMA AND SECONDED BY C. BAYNE THAT FACULTY COUNCIL APPROVE THE AMBA CURRICULUM REVISIONS AS DESCRIBED IN DOCUMENT CAFC-97-07A-02.

THE MOTION WAS CARRIED UNANIMOUSLY.

XI Report: External Affairs and Executive Programs

The Chair reported that on Tuesday, November 4, 1997 the Financial Post will feature an eight-page supplement concerning the Faculty of Commerce and Administration which will coincide with the launch of the Capital Campaign.

XII Report: Administrative Affairs and Human Resources

A. B. Ibrahim reported that budget allocations have been made to most units in the Faculty and the criteria for allocation of computer equipment is being developed by the Department Chairs.

XIII Reports from Faculty Representatives on University Committees

1. **University Senate**

The Chair reported that the planning documents of the Faculty of Arts and Science were received at the last meeting of Senate.

2. **Arts and Science Faculty Council**
3. **Senate Academic Planning and Priorities**
4. **Senate Academic Programs Committee**
5. **Senate Research Committee**
6. **Senate Academic Services Committee**
7. **University Library Committee**

There were no reports from the above committees (XIII 2 - 7).

8. **Undergraduate Scholarships and Awards Sub-committee**
J. Switzer reported that $962,000 has been awarded in entrance scholarships, in-course scholarships and in-course bursaries. Over 400 students attended the annual award ceremony. A major donor has agreed to establish a $10M fund for interest free loans payable three years after graduation.

9. **Computer Resources Committee**
10. **Board of Governors**
11. **Council of Graduate Studies**

There were no reports from the above committees (XIII 9 - 11).

XIV Reports from Student Associations

1. **C.A.S.A. Report**
C. Malatesta reported that the Commerce Games academic teams have been established and thanked all the professors involved for their assistance. He reported that the undergraduate and graduate students have agreed to merge in support of the Faculty Placement Center and the Concordia Marketing Student Association is hosting the second annual sports marketing seminar featuring Richard Pound from IOC.

2. **C.G.S.A. Report**
B. Hughes reported that the CGSA has agreed to merge with CASA in support of the Placement Centre at an annual cost of $30 per graduate student. A referendum will be held November 4th. He also reported improvements in the CGSA lounge including FAX service for students, a new printer, microwave and new computers.

Report: International MBA Case Competition
IT WAS MOVED BY J. HALL AND SECONDED BY J. CRAIGHEAD THAT FACULTY COUNCIL GRANT SPEAKING PRIVILEGE TO M. THOMPSON, 1998 INTERNATIONAL MBA CASE COMPETITION ORGANIZER.

THE MOTION WAS CARRIED UNANIMOUSLY.

M. Thompson reported that the competition will be held January 6 - 10 at the Queen Elizabeth Hotel. Eighty-five per cent of the $60,000 target has been raised from corporate funds and twenty-eight schools have committed to participate. Some of the schools who have committed include the University of North Carolina, Chapel Hill, Texas A&M, University of Mass. at Ahmerst , the University of Otaga, New Zealand, and Paterbourne, Germany. Oxford and the London School of Economics are also interested in participating. He expressed his appreciation to the Dean and Professors Argheyd, McGown and Ibrahim for their counsel. He asked faculty members to take advantage of this opportunity to put Concordia on the map and to meet with the students, faculty and corporate executives. He reported that an effort has been made this year to include MSc., DIA/DSA and undergraduate students in the event. A networking cocktail will be held for major sponsors to meet with all the volunteers and participants. It is hoped that student C.V.s will be available on disks to give to the corporate representatives and generic business cards will be printed for everyone in attendance. Copies of the promotional flyer for the event were distributed to

Council members.

XV **New Business**

XVI **Other Business**

IT WAS MOVED BY L. MCGOWN AND SECONDED BY F. RASHKOVAN THAT THE MEETING BE ADJOURNED.

THE MOTION WAS CARRIED UNANIMOUSLY.

The next regular meeting of Faculty Council will take place on Friday, November 28, 1997 in room GM403-2 beginning at 09:30.